

Podar International School, Mangalore
BRAND BUZZ CONTEST

Ref. No : PIS/ACT/SEAT/2025-26/09

Notification: Integrated Learning Program - Media Unmasked – Truth, Trick and Trends

BRAND BUZZ CONTEST - Classwise Group Competition

Dear Parents,

We are excited to announce the “Brand Buzz Contest”, a classwise group competition for our students! It's an ample opportunity to present your own product advertisements, teamwork, marketing skills and impactful conversation skills of participants.

Competition Details:

Topic: BRAND BUZZ CONTEST

Date : 5/07/2025

Time : 8.30AM

Class Groups : Team-up by your own to create a diverse and dynamic group.

Participants : Minimum 4 and maximum 8 in a team

Enrollment Deadline : 28th June, 2025

Category A : Grade 1 - 3

Category B : Grade 4 - 6

Category C : Grade 7 - 8

Terms and Conditions:

Participants will create and advertise their own original products.

The team can present their advertisement in English, Hindi or Kannada language.

The maximum time limit for each team is 5 minutes.

Participants can display their products highlighting key features and

The maximum time limit for each team is 5 minutes.

Participants can display their products highlighting key features and benefits. (Use visually appealing slides only)

Ensure your advertisement is respectful and considerate of all audiences.

Be creative and make your add creative with tagline, punch dialogues and jingles

Judge's decision will be final

You have got 5 minutes to Shine, Showcase your advertisement and highlight your products best features.

GET READY TO SHOWCASE YOUR TALENT AND MAKE EVERY SECOND COUNT!

Thara Salian
Incharge Teacher



Principal