

# Podar International School, Mangalore

Ref No: PIS/ACT/SEAT/2025-26/05

**Notification: Integrated Learning Program - Media Unmasked – Truth, Trick and Trends**

**House Competition : Billboard Battles: The Creative Challenge**

Dear Parents/Guardians,

We are excited to announce an upcoming competition - **Billboard Battles: The Creative Challenge** at Podar International School, Mangalore!

Here are the details and guidelines for your reference:

Topic: Spreading Awareness to Conserve Wildlife

Organizer: Integrated English

Grades: 6, 7 and 8

Date of the Event: 21-06-2025 (Saturday)

Time : 12 pm to 12.45 pm (45 mins)

Last date to enroll: 16-06-2025 (Monday)

## **Rules and Regulations:**

- ★ Students interested in participating should give their names to their House Captain.
- ★ Each house will be represented by 6 students, consisting of two students from each grade.
- ★ Teams will be selected by the House Mistress. Each house will have 6 students, two from each group (grades 6 - 8).
- ★ Participants will plan, arrange, and carry their art materials, such as colors, paints,

- Paint brushes, and other required stationary materials, on the day of the competition.
- ★ Students will ideate, discuss, sketch and design a billboard on the topic of spreading awareness to conserve wildlife.
  - ★ Participants will also come up with a **catchy tagline** to draw people's attention and encourage them to take action for the cause.
  - ★ The competition will take place on the IE soft boards.  
**Board Allocation:** Two boards will be allotted for the four houses, with each board shared by two houses. The allocation of the boards will be intimated on the day of the competition.
  - ★ The displays should be creative and using hand made materials or DIY materials will earn you additional scores.
  - ★ Participants must adhere to the school's code of conduct during the event.
  - ★ Any form of misconduct or indiscipline may lead to disqualification from the competition. Participants are required to be present at the designated venue on time.
  - ★ For any queries, please contact your House Captain or House Mistress.

**Don't miss out! Enroll immediately and take part in this exciting competition.**

**Good Luck to All Participants!**

Thara Salian

ILP Coordinator

Podar International School, Mangalore



11/6/2025  
Principal